
What change do you want to see?

We work with purposeful organisations and individuals to catalyse and deepen engagement.

Without the right people involved in the process, change isn't possible. Real change takes time, creative thinking, plenty of effort and a good sense of humour. It also takes the right kind of support.

That's why we work in strategy, facilitation and communications – they're all needed to shift perceptions, inspire leadership, reshape relationships and motivate action.

We work across a wide network of enterprises in the commercial, government and social sectors, often with a focus on social impact, wellbeing and sustainability. Every one of our engagement projects is shaped by the unique needs of our clients, their communities and customers.

Due to our inclusive and empathetic approach, our capacity and capability are not limited by a traditional management consultancy or studio structure.

We work with you and your providers, build on what's going well and help you to develop new thinking, forums, partnerships, campaigns and approaches to leadership and action.

So, what change do you want to see? Let's talk.



Ecocreative's work finds its purpose at the nexus of strategy, facilitation and communications. Each play a vital part in engaging people in any enterprise or change process that matters.

STRATEGY

- Strategic planning (starting with values, mapping opportunities and challenges)
- Creative mentoring, team and leadership development
- Service and enterprise (re)design
- Brand, marketing, communications, campaign and social media strategy
- Research and review services (including grey literature)
- Business and network development
- Engagement for community and economic development
- Referrals and introductions, strategic partnerships.

FACILITATION

- Event hosting/Emceeing and panel moderation (conferences, forums, community events)
- Speaker and presentation skills coaching
- Workshop design and delivery
- Event and engagement program design
- Event curation, speaker recruitment
- Stakeholder consultations and focus groups, one-on-one interviews
- Ideation and codesign sessions
- Strategic planning workshops
- Charrettes and other large group facilitation techniques
- Mediation and appreciative inquiry.

COMMUNICATIONS

- Writing and editing for web, newsletters, social media and print
- Videography, scripting and production
- Brand identity review and development
- Graphic design for print and digital
- Website and digital development
- Social media planning and management
- Infographic design, data visualisation
- Creative direction and art direction (including photography/videography)
- Illustration and art commissions
- Interpretive planning, design and writing
- Sustainable print and production management.